

# Montana University System

## PROGRAM REVIEW

**Institution:** Montana State University Billings College of Business

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**Program Years:** 2003-2010

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### List of the programs reviewed:

Bachelor of Science in Business Administration

6 Options: Accounting, Finance, General Business, Information Systems, Management, Marketing

7 Minors: Accounting, Business Administration, Business Geographic Information Systems, Teaching Minor in Economics, Finance, Information Systems, Marketing

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### Decision(s) concerning the future of the program(s), based on the program review criteria established at the campus:

Retain the Bachelor of Bachelor of Science in Business Administration, the 6 options and 6 minors, excluding the minor in Business Geographic Information Systems.

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### Rationale or justification for the decision based on the program review process established at the campus. Include graduation numbers and student majors for each of the last seven (7) years for every program under review.

- The BSBA program is accredited by the Association to Advance Collegiate Schools of Business (AACSB). The assurance of learning process supports continuous improvement and has met with the approval of the Northwest Commission of Colleges and Universities (NWCCU).
- The program is located in Billings, the largest business center in Montana, Wyoming, and the Dakotas. Each student engages in experienced-based learning through applied business projects with clients which benefits the local community.
- Program reaches place-bound students through the fully online General Business option, including the 2+2 agreement with Flathead Valley Community College. Development of 2+2 Fire Science emphasis and online Accounting course offerings are currently underway. Plans for new course in Native American Business Management are underway to teach the cultural heritage of American Indians in a business context.
- The quality of education is evident by the success of students in a number of national and regional competitions.
- The Information Systems option was placed in a three year moratorium beginning Fall 2010. Due to low enrollment the process is underway to delete the Business Geographic Information Systems minor.
- Challenged by limited resources. Additional funding is required to maintain an academically qualified faculty.

Year	Majors - Acctg Option	Majors - Finance Option	Majors - General Bus Option	Majors - IS Option	Majors - Mgmt Option	Majors - Mktg Option	Grads - Acctg Option	Grads - Finance Option	Grads - General Bus Option	Grads - IS Option	Grads - Mgmt Option	Grads - Mktg Option
2009-10	130	54	147	39	215	69	23	19	25	12	36	21
2008-09	141	72	140	38	217	83	29	15	24	8	37	29
2007-08	156	73	132	50	257	79	22	16	16	14	42	15
2006-07	161	75	98	56	288	86	17	20	4	9	40	9
2005-06	153	61	64	59	317	70	21	12	0	30	46	7
2004-05	149	57	62	65	292	62	20	22	0	10	33	9
2003-04	162	55	73	80	271	76	25	14	4	13	25	15

Year	Minors - Acctg	Minors - Bus Admin	Minors - BGIS	Minors - Econ Teaching	Minors - Finance	Minors - IS	Minors - Mktg	Grads - Minors Acctg	Grads - Minors Bus Admin	Grads - Minors BGIS	Grads - Minors Econ Teaching	Grads - Minors Finance	Grads - Minors IS	Grads - Minors Mktg
2009-10	1	9		2	1	1	6		5			3	1	1
2008-09	3	12			2	3	3	1	5			1	1	
2007-08	6	8			3	3	2		5				2	1
2006-07	6	8			4	1	4	2	4	1				
2005-06	1	13				1	2		6					1
2004-05		13	1						5	1				
2003-04		13							4					

# Montana University System

## PROGRAM REVIEW

**Institution:** Montana State University Billings College of Education

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**Program Years:** 2003-2010

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**List of the programs reviewed:**

Master of Education in Reading  
Undergraduate Minor in Reading

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**Decision(s) concerning the future of the program(s), based on the program review criteria established at the campus:**

Retain the Master of Education in Reading  
Retain the Undergraduate Minor in Reading

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**Rationale or justification for the decision based on the program review process established at the campus. Include graduation numbers and student majors for each of the last seven (7) years for every program under review.**

- The MEd in reading over the seven years of review peaked in 2006-2007 then declined. This program is being revised to compact elective options.
- The undergraduate reading minor is a core area under NCLB so the market projections for graduates are excellent.
- The discrepancy between fall majors and graduates results when students do not declare a minor until applying for graduation.
- All COE programs are jointly accredited by NCATE and by the Montana Board of Public Education. The next review is scheduled for April 2010.

Year	Minors Reading (Fall)	Minor Graduates Reading	MEd Reading (fall)	MEd Graduates Reading
2009-10	15	23	17	2
2008-09	4	15	8	0
2007-08	8	22	9	9
2006-07	11	18	20	11
2005-06	15	25	13	4
2004-05	7	9	6	5
2003-04	14	19	11	5

# Montana University System

## PROGRAM REVIEW

**Institution:** Montana State University Billings College of Allied Health Professions

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**Program Years:** 2003-2010

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### List of the programs reviewed:

Bachelor of Science in Health and Human Performance  
Four Options: Health Enhancement - Teacher Licensure, Health Promotion, Human Performance, Outdoor Adventure Leadership

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### Decision(s) concerning the future of the program(s), based on the program review criteria established at the campus:

Retain the Bachelor of Science in Health and Human Performance, and the four Options

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### Rationale or justification for the decision based on the program review process established at the campus. Include graduation numbers and student majors for each of the last seven (7) years for every program under review.

- Headcount as well as student credit hour generation has increased markedly over the past seven years.
- Each option prepares graduates whose professional careers fit within the scope of the largest medical center within 500 miles
- Outdoor Adventure Leadership option is the only B.S. offered in that field in the five state region.
- Fitness related employment opportunities are anticipated to increase by 27%. Graduates of this program are prepared to meet that demand.
- Projected demand for health educators who are prepared in the teaching option is expected to increase by 26%.
- Placement rates as reported in the 2008 Graduate Data from MSUB Career Services includes: 100% placement for those graduating with the teaching option; 86% placement for those graduating with the Human Performance Option; and 83% placement for those graduating with the Health Promotion option.
- Number of graduates per year is expected to increase beginning in spring 2010 when the students who entered the Program as freshman in 2006 (the first year of significant annual increases in number of majors).

Year	Majors – HHP Teaching Option (Fall)	Graduates - HHP Teaching Option	Majors - HHP Health Promotion Option (Fall)	Graduates - HHP Health Promotion Option	Majors - HHP Human Performance Option (Fall)	Graduates – HHP Human Performance Option	Majors - HHP Outdoor Adventure Option (Fall)	Graduates - HHP Outdoor Adventure Option
2009-10	57	6	23	8	127	12	22	N/A*
2008-09	45	7	24	3	117	10	5*	N/A*
2007-08	47	4	29	6	102	7	N/A*	N/A*
2006-07	45	10	29	2	84	0	N/A*	N/A*
2005-06	47	4	23	3	58	8	N/A*	N/A*
2004-05	45	9	23	1	31	1	N/A*	N/A*
2003-04	39	9	29	6	15	1	N/A*	N/A*

\*Outdoor Adventure Leadership Option is a new program which admitted its first students in Fall 2008.

# Montana University System

## PROGRAM REVIEW

Institution: Montana State University Billings College of Allied Health Professions

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Program Years: 2003-2010

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### List of the programs reviewed:

Bachelor of Science Health Administration

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### Decision(s) concerning the future of the program(s), based on the program review criteria established at the campus:

Retain the Bachelor of Science Health Administration

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### Rationale or justification for the decision based on the program review process established at the campus. Include graduation numbers and student majors for each of the last seven (7) years for every program under review.

- This Program is the only BSHA program in the State of Montana.
- The Program fulfills a need in the health care community as it is delivered fully online and therefore accessible to all of the Montana population.
- Health care provides a stable market place for graduates of the program.
- Enrollment in the BSHA has remained stable over the past six years.

Year	Student Majors (Fall)	Number of Graduates
2009-10	45	8
2008-09	37	5
2007-08	48	8
2006-07	41	3
2005-06	35	8
2004-05	42	4
2003-04	27	7

# Montana University System

## PROGRAM REVIEW

Institution: Montana State University Billings College of Allied Health Professions

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Program Years: 2003-2010

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### List of the programs reviewed:

Master of Health Administration

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### Decision(s) concerning the future of the program(s), based on the program review criteria established at the campus:

Retain the Master of Health Administration

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### Rationale or justification for the decision based on the program review process established at the campus. Include graduation numbers and student majors for each of the last seven (7) years for every program under review.

- This Program is the only MHA program in the State of Montana.
- The Program fulfills a need in the health care community as it is delivered fully online and therefore accessible to all of the Montana population.
- Enrollments in this Program have been consistently increased over the past five year. Most significantly, enrollments have substantially increased over the past three years.
- Health care provides a stable market place for graduates of the program.

Year	Student Majors (Fall)	Number of Graduates
2009-2010	22	7
2008-09	17	5
2007-08	17	1
2006-07	13	9
2005-06	19	5
2004-05	31	8
2003-04	26	7

# Montana University System

## PROGRAM REVIEW

Institution: Montana State University Billings College of Allied Health Professions

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Program Years: 2003-2010

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### List of the programs reviewed:

Master of Science in Sport, Recreation, and Fitness Management

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### Decision(s) concerning the future of the program(s), based on the program review criteria established at the campus:

Retain the Master of Science in Sport, Recreation, and Fitness Management

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### Rationale or justification for the decision based on the program review process established at the campus. Include graduation numbers and student majors for each of the last seven (7) years for every program under review.

- This Program fulfills a need in community by providing an opportunity for those teaching in athletics in the K-12 system to complete a graduate degree in sports, recreation, and fitness management.
- Enrollments in this Program have been consistent over the past five years.
- Faculty who teach in this Program are the same faculty who teach in the undergraduate HHP program.
- Growth in jobs for graduate of this field is projected at 27% nationally.
- There is a concern that core courses in this degree have low enrollments; however, all support courses required in the degree are also offered in other Health and Human Performance degrees.
- Graduates reporting to the MSUB Career Services Office during the 2008 Graduate Survey reported 100% becoming employed in the field.
- The Program will be working with clinical partners to refocus the degree to meet the demands of the Billings market.
- Enrollments will be closely monitored over the next two years to determine if refocused clinical partnerships and marketing efforts increase enrollments.
- Graduates will continue to be monitored over the next two years to determine the degree continues to meet the demand of the Billings market.

Year	Student Majors (Fall)	Number of Graduates
2009-2010	10	2
2008-09	9	4
2007-08	12	2
2006-07	15	2
2005-06	13	5
2004-05	9	6
2003-04	6	5