CHANGE is in the air
TWO-YEAR EDUCATION IN MONTANA

COLLEGE!NOW
America’s Challenge

America’s economic strength depends upon the education and skills of its workers.

Jobs requiring at least an associate degree are projected to grow twice as fast as those requiring no college experience.

Over the next decade, nearly eight in ten new jobs will require higher education and workforce training.

Yet, sixty percent of Americans have no postsecondary credentials at all.
The President’s Goal

Produce a higher percentage of college graduates than any other country in the world by 2020

Move our rate of degree holders from 40% to 60%. This includes both four-year colleges and two-year colleges

To reach that goal we need…

3 million graduates of 4-year colleges
and 5 million from community colleges
Our National Challenges

✗ Today, 27% of young people drop out of high school

✗ Every year, 1.2 million teenagers leave school for the streets

✗ High-school graduates from the wealthiest families are virtually certain to continue on to higher education… while just over half in the poorest bottom quarter attend
Our National Challenges

About 75 million adults between the ages of 18 to 64 have no postsecondary education and are not enrolled in a course of education. Of those:

- 15 million older youth and adults (age 18-64) lack a high school diploma or GED;
- 43 million (age 18-64) are high school graduates with no college education; and
- 17 million older youth and adults (age 18-64) completed some college but did not receive a degree.

More than 60% of all students enrolled in community colleges are in need of at least one remedial course.
Affordable tuition

Open admission policies

Flexible course schedules

Convenient locations

Responsive for students who are older, working, or need remedial classes

Integrated with their communities, business/industry through partnerships

“All students are the best students for community colleges”

– Dr. Jill Biden
Demographics of community college students are changing.

- More than twice as likely to be enrolled part-time and it is estimated that over 70 percent of two-year college students are employed an average of 30 hours per week.

- Are far less likely to be of traditional college-going age (18 to 24) than four-year college students.

- They enroll more than 50% of all African-American students and more than two-thirds of all Latino students. And 39% are the first in their families to attend college.
Community Colleges – Responsive in Difficult Economic Times
Challenges in Montana and our Region
To keep pace with leading nations, by the year 2025 the U.S. needs to produce 64 million more undergraduate degrees.

Currently we are on track to produce 48 million degrees; at that pace the gap between the U.S. and leading nations will be significantly widened.

Source: OECD, Education at a Glance 2008
Montanans’ engagement in higher education is low in comparison to other states and suggests that the state has significant room for improvement.

source: IPEDS Fall Enrollment Survey, US Census Bureau
Although enrollments and completions in two-year colleges have increased significantly during in the past 20 years, the percentage of Montana’s college students enrolled in two-year colleges (24%) is far below the regional average (45%).
Montana ranks last in the West and 49th in the nation in the percentage of its population over 25 years of age engaged in higher education.

Source: IPEDS Fall Enrollment Survey; U.S. Census Bureau
Montana ranks last in the West and 45th in the nation in the percentage of 15 to 17-year-olds taking at least one college course.

Source: IPEDS Fall Enrollment Survey; U.S. Census Bureau
Two-Year Education in Montana

Mission Statement:

To provide a comprehensive, accessible, responsive, student-centered learning environment that facilitates and supports the achievement of individuals’ professional and personal goals, and enhances the development of Montana’s citizens, communities and economy.

Vision Statement:

Transform lives and create opportunities through educating the citizens of the state of Montana.
Key Purposes and Attributes

Montana’s two-year education is centered around the attributes of the comprehensive community college mission and is committed to providing:

- Transfer Education Through the Associate’s Degree
- Workforce Development, Including Certificates and Applied Associate’s Degrees
- Developmental and Adult Basic Education
- Lifelong Learning
- Community Development
Our goals for 2013
A Look Back: 2009/11

- A New Focus on Two-Year Education in Montana
- Leadership Change: Moe/Cech
- Agreement on Regional Clearinghouse HUBS
- Statewide Dual Enrollment Guidelines Approved
- Common Approach to Dual Enrollment Tuition Approved (COTs, Western, Northern, Gallatin College Programs, and Bitterroot College Programs)
A Look Back: 2009/11

- Refined “Scope of Work” for Remainder of Grant – Approved
- Demonstration of Broad Support from BOR, Commissioner, Campuses, and Governor
- Statewide Discussions and Agreement on Comprehensive Two-Year Mission
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STRATEGY #1

Extend the Comprehensive Community College Mission to Montana’s Five COTs

- Task Force Appointed by Commissioner - Goal 2013
- Developmental education managed & coordinated through COTs.
- Transfer education available through all COTs
- ABE/GED Partnership with OPI at all COTs
- Workforce education available through all COTs
- Develop adult-friendly program delivery
Established partnership with Big Sky Pathways efforts

Partner and sponsor in Statewide Pathways Summit

Established “Adult Friendly Workgroup”

Established new ABE/Dev Ed Workgroup

Reached consensus on statewide approach to redesigning dev ed

Beta Test-site for new CAEL online initiative
Strategy #1 AY10/11 Highlights:

- The “Regents’ Choices that Count” brands and validates two-year preparation and provides framework for transfer credential.

- Establishing base-line data for each COT with respect to the comprehensive two-year mission.
Strategy # 2

Every Montana Region is Served by a Two-Year College or Two-Year Program as its Regional Clearinghouse Hub for Education

- Responsive workforce education that engages bus/industry
- Education and services to support student transitions from high school to college including dual enrollment opportunities
- Innovative adult friendly programming, scheduling and services
- Statewide communication among two-year colleges promoting awareness of efforts and collaboration

CHANGE is in the air
Strategy #2 AY10/11 Highlights

- 12 State colleges plus 5 Tribal colleges collaborated to prepare a statewide TAACCT US DOL Grant Proposal
- Growth of dual enrollment partnerships with Montana Digital Academy
- Coordinated approach for dual enrollment tuition and application/enrollment developed
- New “Adult Friendly” focus launched
- Coordinated approach for education and career Pathways initiative (Perkins, OPI, College!Now & MT Department of Labor)
Strategy #3
Montana Two-Year Education is Enhanced Through Coordinated Curricula and Integrated Technology

- Finalize DCC and MCC conversion onto Banner
- Common data standards and approaches in order to share and expand shared services, programs, and improve data quality
- Identify and implement across the system related courses standards for AAS and CAS
- Coordinated statewide on-line education to promote access and leverage strength of multiple two-year colleges
Strategy #3 AY10/11 Highlights

- Banner Integration: MCC and DCC (nearly complete)

- Significant Progress with Common Course Numbering and Creation of Choices That Count (CTC)

- Improved on-line dual credit/dual enrollment participation with Montana Digital Academy
Strategy #4

Develop performance-based funding strategies

- Identify performance metrics relevant to two-year productivity
- Identify performance metrics relevant to four-year productivity
- Implement a funding model that rewards productivity

CHANGE is in the air
Strategy #4 AY10/11 Highlights

- BOR January Retreat Discussion
- Faculty forum held at MSU with Dennis Jones
- August 15 Statewide Student Success Conversation with Terry O’Banion Scheduled
- Policymakers understand and support the policy agenda for accessible and affordable two-year college opportunities
- The Board of Regents proposed reallocation (rebasing) of funding from the current allocation of 50% for UM and 50% for MSU to 47% for MSU and 53% for UM (The percentages closely reflect the weighted course completion calculation work undertaken during the year.)
- Tuition at two-year colleges was not increased for the upcoming biennium
Strategy #5
Through Effective Communication, Constituent Groups are Aware, Informed, and Engaged with Two-Year Colleges

- Hire communications engagement consultant
- Policymakers, business/community leaders and media are engaged
- Policymakers understand and support the policy agenda for accessible and affordable two-year college opportunities
- Educators, families, traditional aged students, and adults are highly aware of two-year colleges
- Effective pathways and partnerships are developed from secondary to two-year to four-year
Strategy #5 AY10/11 Highlights

- Selected Strategic Communications Engagement Firm – Strategies 360
- Site visits initiated to tribal, community colleges, two-year programs, and COTs.
- Teamwork, frequent, and open communication
- Preparation of 25-month timeline for extending comprehensive two-year mission to COTs and rebranding
Goals: 2011-2013

- Extend comprehensive two-year mission to the five COTs
- Rebrand and rename the five COTs
- Increased partnerships: OPI, MT Digital Academy & Tribal Colleges
- Department of Labor, State Workforce Investment Board, and Tribal Colleges collaboration/partnerships
- Improved public image and awareness of Montana’s comprehensive two-year colleges
Goals: 2011-2013

- Replication of new “Adult Friendly” outreach strategies, programs and delivery models

- Improved efficiencies through collaborative programming, partnerships, and other means of technological support

- Establishment of statewide common approach to dual credit tuition and enrollment procedures
Establishment of a statewide approach for performance based funding incentives based on common metrics for two-year colleges and programs

- Continue the development of the weighted course completion calculation.
- Initiate discussions with respect to incentivizing degree attainment and campuses with larger populations of Pell eligible students.

Increase transfer opportunities for students at each of Montana’s two-year colleges and two-year programs

Support Gallatin College Programs and Bitterroot College Programs for continued evolution to comprehensive two-year colleges
COLLEGE!Now 2013: Our Students’ Success