

March 1-2, 2012

ITEM 154-2702-R0312

**Authorization to Confer the Title of Adjunct Assistant Professor Emeritus, Montana State University Billings:
Patricia Holman**

THAT

Upon the occasion of the retirement of Patricia Holman from the faculty Montana State University Billings, the faculty, staff, students, and administration wish to extend their appreciation for her 19 years of dedicated and valued service to the University and the State of Montana by recommending that the rank of Adjunct Assistant Professor Emeritus be conferred on her by the Board of Regents of the Montana University System.

EXPLANATION

Pat has been a faculty member at MSUB since 1993. Because of her experience as a small business owner, she was able to quickly perceive a gap in the curriculum of the college. Pat was the driving force behind the creation of a new class, BUS 314, Applied Business Decisions. This class, with its emphasis on financial statement and cash flow analysis, serves as a bridge course between the lower and upper division curriculum. She also worked with Tom Hinthorne on the revision of the COB's strategic management course. This course requires that students write a business plan for a client in the community. The College of Business at Montana State University Billings is the only business school in the Rocky Mountain region to require all graduates to have written a business plan. As a result of these efforts the curriculum of the COB has become increasingly applied and connected to the business community over the years. Pat Holman was the catalyst for this transformation.

As part of the Applied Business Decisions course, Pat encouraged her students to enter the CAPSIM Challenge, an Internet-based business simulation with multiple competitors from around the world. Two COB students came in first place in the fall 2011 competition out of 367 teams. MSUB topped schools such as Washburn University, Brigham Young University and Baylor. This is the follow-up victory to the spring competition where another COB student came in 1st place. In fact, Pat has coached five student teams to first place finishes since 2002.

In addition to being a tremendous teacher and a transformative force for the College of Business's curriculum, Pat Holman has become a productive scholar. She has published four business cases in the peer reviewed Case Research Journal, along with six peer reviewed proceedings and numerous conference presentations. Pat does not have a Ph.D. and she was not hired to conduct research. Nonetheless, she has become a first-rate researcher for the university.

Finally, Pat has brought a great deal to MSUB through her connections with the Billings community. She has been a member of the College of Business External Relations Work Team, serves on several business and nonprofit boards, and has been a member of the College of Business Advisory Board for 14 years. In summary, Pat Holman has by far exceeded the expectations of a faculty member at MSUB through her transformative work in the College of Business, her scholarship, and her involvement in the community. She has brought recognition to the university through her amazing work coaching students through the CAPSIM Challenge.

For these reasons and more, Montana State University Billings is honored to recommend Patricia Holman for Emeritus status.