SUBMISSION FORM

University System/Employee Intellectual Property Joint Participation MUSP 407

This form is to be submitted with any Board of Regents item whereby a campus seeks the approval of an agreement with or arrangement regarding an employee pursuant to 20-25-109 MCA and Regents Policy 407.

When the submission concerns matters of trade secrets or confidential business information, or any other matter entitled to privacy under state or federal law (e.g., the federal statute known as Bayh/Dole) the submitting campus may request consideration of the submission, in whole or in part, in executive session.

The submitting campus should also provide the Commissioner a copy of the contract(s) that form the basis for the cooperative arrangement for which approval is sought. Submission of the contract does not indicate a conclusion that all or part of the contract is a public document and the question of whether it is in whole or in part protected from public disclosure will be evaluated on a case by case basis.

1. Summarize the nature of the intellectual property that was developed by the employee seeking approval. Indicate the sources of funding for the research that resulted in this invention.

Through a project called SHAPE P-20, Dr. Atkins received funding from the Dennis and Phyllis Washington Foundation to develop systems to work with young children and their families to improve school readiness skills. Through this work, and in cooperation with another foundation (no funding was provided) a series of e-mail-based learning modules were developed to assist parents or guardians in teaching their children pre-literacy skills before entering kindergarten. Dr. Atkins and his associates are working toward improving the e-mail modules.

2. a. Name(s) of the university employee(s) involved.

Trent Atkins, Professor, Curriculum and Instruction Craig Buscher, Adjunct Professor, Curriculum Instruction Daniel Zielaski, Research Fellow, Curriculum and Instruction

b. Name(s) of business entity(ies) involved.

Immersive Learning for Children, LLC.

- 3. The university and employee(s) are seeking approval for (check as many as appropriate):
- \square a. The employee to be awarded equity interest in the business entity.
- b. The employee to serve as a member of the LLC or other governing board of the business entity.
- \square c. The employee to accept employment from the business entity.
 - d. Other. Please explain.
- 4. a. Summarize the nature of the relationship between the university and the business entity (e.g., the entity is licensing the intellectual property from the university, the entity is co-owning the intellectual property with the university).

The benefit of U of M and the State of Montana arising from the proposed relationship with Immersive Learning for Children , LLC (ILC) are:

Immersive Learning for Children is anticipating licensing the e-mail modules and other intellectual property developed by ILC from the University through a licensing agreement. An invention disclosure has been filed but no specific agreements have been made at this time. ILC anticipates that with the expansion of ILC, opportunities will emerge for student interns to engage in education and research-related activities.

By allowing this University-private sector relationship to be established, intellectual property developed by University faculty can be used to grow a Montana-based company, will set an example for other entrepreneurs from the University looking for opportunities for commercialization of their innovations and creations, and will generate goodwill for University employees and the private sector.

At this time there are no revenue projections for ILC, but there is potential for licensing agreements for a variety of products as development continues in the private sector. While current plans are for all ILC-related activities to take place off campus with non-university equipment, there is also potential for the leasing of space and equipment from the U of M in the case of expansion and integration of future research and product development.