

Montana University System
Online Education Summary 2014
September 5, 2014

- 111 online programs were delivered by MUS institutions in FY14.
- New programs include:
 - **UM-Missoula**
 - Media Design, BA
 - Network and Information Security Certificate
 - **MSU-Bozeman**
 - Nursing Education Certificate
 - **MSU-Billings**
 - Online Instructional Technologies, MA
 - Teaching and Learning Online Certificate
 - **MSU-Northern**
 - General Education, AA
 - Business, AS
 - **Flathead Valley Community College**
 - Health Information Technology Certificate
 - Pre-Health Certificate
- 3,297 online courses were delivered by MUS institutions to online students in Montana, nationally and internationally in FY14.
- In spite of robust online course offerings and programs, there is growing competition among peer universities in the delivery of online programs and degrees. To compete effectively in out-of-state and international markets, MUS needs a more favorable rate of tuition for students admitted to fully online programs who reside outside of the state of Montana. Charging full non-resident tuition, or even 200% of non-resident tuition is not competitive in the current marketplace.
- The ongoing development of new online degrees, certificates and courses depends on the ability to price competitively for out-of-state distance only students, or specific populations such as teachers seeking re-certification and/or new certifications. These programs and courses allow learners to engage in a rigorous course of study and graduate with a degree from a unit of the MUS. More than that, they allow Montana to reach out to a much larger marketplace and in turn reach a critical mass that allows us to offer programs to Montanans that we would not be able to sustain financially without reaching larger numbers beyond our borders.