

## Montana University System New Academic Program Proposal Summary

**Campus:** MSU-Bozeman

**Program Title:** Global Studies Minor

1. How does this program advance the campus' academic mission and fit priorities?

The Global Studies Minor provides a means for MSU to adapt its academic program to respond to fundamental global trends transforming human society. The minor enables MSU to better fulfill its academic mission to prepare students for careers that increasingly require effective international cooperation and communication. It achieves this in a cost-effective manner by primarily integrating existing curriculum and international study opportunities into a coherent program that can accompany any academic major.

2. How does this program fit the Board of Regents' goals and objectives?

In keeping with the Board's vision to "prepare students for success," the Global Studies Minor offers students a balanced program of study to develop the international skills, knowledge, and experience required in today's world. It will contribute to fulfilling the Board's goal for the Montana University System to "be responsive to market, employment and economic development needs of the State and nation," and its specific objective "to offer programs and services consistent with the changing market and employment needs of the State and nation." Without doubt, one of the most fundamental changes affecting these needs is the development of a global economy. Higher education institutions must adapt their programs and services to this fundamental new economic reality. The Global Studies Minor accomplishes this by providing students with a course of studies aimed at providing the basic skills and knowledge demanded by an increasingly interconnected world.

3. How does this program support or advance Montana's needs and interests?

Montana is a part of the global economy with good potential for a better economic position in the future. For example, much of Montana's agricultural production makes its way to foreign markets and thousands of international tourists visit the state each year. Montana's future well being will largely be determined by its ability to respond to global needs and trends, and the skills of its businesses and workforce to work effectively in the global marketplace. This is a particular challenge for Montana, since its young people do not have the same exposure to other countries and cultures as those of many other states, so special attention must be given to developing their international skills and knowledge.

4. How will this program contribute to economic development in Montana? (Note projected annual economic impact both regionally and statewide.)

The Global Studies Minor will contribute to the economic development of Montana by preparing MSU graduates to work more effectively in the global economy. If Montana is to succeed in the borderless economy of the 21<sup>st</sup> century, Montanans must have the skills and knowledge needed to work effectively in a multinational environment. They need to be able to understand international markets, do business with people from around the world, speak other languages, and communicate effectively in cross-cultural settings. Projected annual economic impact cannot be provided.

5. What is the Program's planned capacity?

Initial capacity will be 50 students.

Break-even point? 20 students

Enrollments/year? It is estimated that the initial enrollment in the Global Studies Minor will be between 20-30 students per year. The program could grow to 50-100 students, or more in the future.

Graduates/year? Initially it is estimated that 10-20 students per year will graduate having completed the Global Studies Minor.

MT jobs/year? It is not possible to estimate the impact of the Global Studies Minor in terms of jobs/year, although it is anticipated that over time the increased international skills in the Montana workforce will have a positive impact on Montana's international trade balance.

6. Resource Allocation

Total program budget? \$8,000/year Faculty FTE? 0.25 Staff FTE? 0.25

Does this program require new resources? Amount? No new resources are necessary, although funds will be sought from a federal source for desirable but inessential curricular enhancements.

How will the campus fund the program? Since the proposed minor includes only one new course – an interdisciplinary capstone seminar – its costs are extremely low. We are seeking grant funds to cover minimal costs. In the interim, OIP will cover costs.

If internal reallocation is necessary, name the sources? The minimal funds needed will be allocated from non-state funds of the Office of International Programs.