

**MONTANA BOARD OF REGENTS**  
**LEVEL II REQUEST FORM**

**Item No.:** 130-201-R0106

**Date of Meeting:** January 11-12, 2006

**Institution:** Dawson Community College

**Program Title:** Agricultural Marketing and Financial Analysis

Level II proposals require approval by the Board of Regents.

**Level II action requested (check all that apply):** Level II proposals entail substantive additions to, alterations in, or termination of programs, structures, or administrative or academic entities typically characterized by the

(a) addition, reassignment, or elimination of personnel, facilities, or courses of instruction; (b) rearrangement of budgets, cost centers, funding sources; and (c) changes which by implication could impact other campuses within the Montana University System and community colleges. Board policy 303.1 indicates the curricular proposals in this category:

- 1  Change names of degrees (e.g. from B.A. to B.F.A.)
- 2  Implement a new minor where there is no major;
- 3  Establish new degrees and add majors to existing degrees;
- 4  Expand/extend approved mission; and
- 5  Any other changes in governance and organization as described in Board of Regents' Policy 218, such as formation, elimination or consolidation of a college, division, school, department, institute, bureau, center, station, laboratory, or similar unit.

**Specify Request:**

Dawson Community College requests approval to offer a 1 year certificate program in Agricultural Marketing and Financial Analysis.

This proposal presents the effort of Dawson Community College to meet the financial analyses and marketing needs of the agricultural community. The curriculum design borrows from the successful Farm Ranch Business Management Program (FRBM), in that the majority of the student contact is in a one on one environment, serving each student's individual learning requirements. The program is designed to work with the time constraints of the fully employed agricultural producers. The program will consist of classroom presentations of general information relative to financial analyses and marketing alternatives and individualized instruction focused on each student's marketing or financial analysis opportunities.