



MUS Strategic Plan

Two-Year Education

Goal 1: Access & Affordability

System Initiatives:

2-year Education/CTE

Goal Statement

Expand efforts to communicate and effectively deliver career and technical education (CTE) as an option for students to pursue in the MUS.

Action Steps

(Shared Policy Goal)

- 1) Develop a College and Career Readiness (CCR) Portal that equally promotes CTE and non-CTE opportunities.
- 2) Work with k-12 partners and MUS campuses to more effectively promote CTE opportunities through school counseling and advising strategies.
- 3) Continuously review the effectiveness of existing CTE programs and conduct gap analyses to guide the development of new CTE opportunities that more effectively meet workforce demand.
- 4) Explore avenues for developing a system-level approach for the recruitment of students interested in CTE.

Measure

Target = grow CTE enrollment system-wide by 10%

Updated: July 2019

Goal Statement

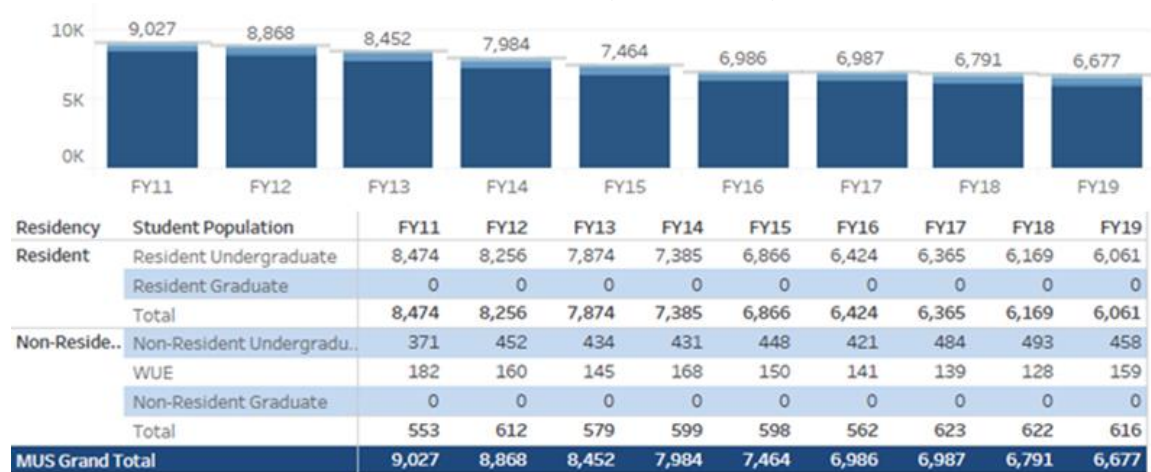
Increase postsecondary enrollment of traditional and non-traditional students through expanded outreach programs, evening/weekend programs, and 2-year programs

Objective 1.5.1

Increase enrollment in two-year programs

Metric 1.5.1

Student FTE at 2-year Campuses
Fiscal Year Enrollment (includes CC's)



source: FTE Dashboard

Objective 1.5.2

Increase programs and classes for non-traditional students, including evening and weekend programs

Metric 1.5.2

MUS Enrollment of Non-traditional Students (25+ yrs old)

